ABSTRACT

The Effect of Posyandu Life Cycle Training on Communication Competence and Cadre Performance in Implementing Health Promotion in the Working Area of UPTD Sangasanga Community Health Center

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Background : Posyandu cadres play a crucial role in implementing community-based health promotion through education, communication, monitoring, and community empowerment. Lifecycle Posyandu training is needed to increase cadre capacity to meet the growing demands of healthcare services.

Objective : This study aims to analyze the influence of Posyandu Life Cycle training on communication competencies and cadre performance in implementing health promotion in the working area of UPTD Sangasanga Health Center

Research Methods/ Implementation Methods : This study used a quantitative method with an analytical survey design and a cross-sectional approach. The study population consisted of 179 Posyandu cadres, with a sample of 124 cadres selected based on inclusion and exclusion criteria. Data were collected using research instruments related to Posyandu Life Cycle training, communication competencies, and cadre performance. Data analysis was performed univariately and bivariately using the Spearman Rank test with a significance level of $\alpha = 0.05$

Results : Most cadres had participated in the Life Cycle Posyandu Training (58.9%), had good communication competency (50.8%), and had good performance (56.5%). There was a positive and significant relationship between the Life Cycle Posyandu Training and cadre communication competency ($r_s = 0.423$; $p = 0.000$). The training was also positively and significantly related to cadre performance ($r_s = 0.357$; $p = 0.000$), while communication competency was positively and significantly related to cadre performance ($r_s = 0.274$; $p = 0.002$)

Conclusion/Lesson Learned : Life Cycle Posyandu Training is significantly related to communication competency and cadre performance in implementing health promotion.

Keyword : Posyandu Life Cycle Training; communication competency; cadre performance; health promotion; Posyandu